

Devansh Somvanshi

Product Designer · Ex-Software Engineer

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SUMMARY

Product Designer who spent **3+ years as a software engineer**, shipping web and mobile products (iOS, Android, PWA) to **2M+ users** across greentech, workforce and hospitality. Moved into product design in 2026. Now own products end to end, from user research and problem framing to high-fidelity UI and coded prototypes, designing with engineering constraints in mind. Currently Product Designer in Residence at Molades.

SKILLS

UX & UI Design: Product Design, UX Design, UI Design, Interaction Design, Visual Design, Wireframing, Prototyping, User Flows, Information Architecture, Design Systems, Accessibility (WCAG), Responsive & Mobile Design (iOS, Android)

Research & Product: User Research, User Interviews, Surveys, Usability Testing, Affinity Mapping, Journey Mapping, Problem Framing, Product Thinking, Product Strategy, Success Metrics (North Star, Guardrails), 0-to-1 Product Development

Design Engineering: HTML, CSS, JavaScript, React, React Native, Next.js, Flutter, Redux-Saga, Storybook, PWA, Git, AI-assisted Prototyping

Tools: Figma, FigJam, Framer, Claude Code, Cursor, Codex, Mobbin, Jira, Notion

EXPERIENCE

Product Designer in Residence · Molecule Academy of Design (Molades), Design Bootcamp Jan 2026 – Present

- RedBus Return Capture** ↗ · Self-initiated concept, iOS app
 - From 8 interviews and a 61-response survey, found ~**74%** of round-trip travellers leave the return unbooked and ~**26%** later book it on another app.
 - Redesigned checkout so travellers **add the return in the same flow, even without a fixed date**: 4 iterations, a 38-screen prototype, usability tests, and a success metric with a guardrail.
- SideDoor** ↗ · 0-to-1 job referral marketplace, iOS app
 - From 8 interviews and 162 synthesised notes, found referrers ignore requests because of **admin effort, not trust**.
 - Designed a **two-sided product** where requests arrive with job ID and portal details pre-filled; mapped 73 states, built a **working iOS prototype** with Claude Code, and set a North Star metric.
- Design System** · Interface Anatomy, in progress
 - Building tokens, variables, components, accessibility and documentation in Figma, and taking them into code with **Storybook**.

Career Break Apr 2024 – Dec 2025

- A planned break for UPSC CSE from Apr 2024 to Dec 2025. Then moved into product design from Jan 2026 through a design residency at Molecule Academy of Design, self-initiated case studies and UX certifications.

Nineleaps · Bengaluru Feb 2021 – Mar 2024

- Software Development Engineer I** · Goodworker · React, PWA, AWS Apr 2023 – Mar 2024
 - Built Goodworker's flagship **HLS video-streaming PWA 0-to-1** for audio-visual micro-courses, in a jobs and upskilling app for blue-collar workers with **1M+ Play Store downloads** (now acquired by Affinidi).
 - Developed the **creator-learner ecosystem**: certification courses, gamified MCQ assessments, voice feedback, coin-based payments and loyalty.
 - Shipped engagement features, contributed to a **micro-frontend architecture** on AWS, and maintained reusable UI components in **Storybook**.
- Member of Technical Staff III** · Devic Earth · React Native Apr 2022 – Mar 2023
 - Built **Pure Skies** (iOS, Android) for a GreenTech pollution-control system targeting up to 65% lower PM2.5 and PM10: **real-time, location-based air quality**, daily, 7-day and 30-day trends, and CPCB benchmarking on Google Maps.
- Member of Technical Staff II** · Stanza Living · React Native Aug 2021 – Mar 2022
 - Improved **performance, stability and release reliability** of Stanza Living's co-living app (iOS, Android) across booking, stay and service-request flows.
- Intern** · Wibi! · Figma, Flutter Feb 2021 – Jul 2021
 - Designed **user flows, wireframes and high-fidelity UI in Figma**, then built Wibi!, an intra-organisation C2C marketplace for iOS and Android with Google sign-in, search and filters, real-time chat and sales analytics.

SIDE PROJECTS

- Kompass** ↗ · Political alignment web app · Next.js, Claude Code
 - Designed and built an app that shows which political traditions, thinkers and parties match a person's answers to real situations.
- Markdown Reader** ↗ · Reading tool · JavaScript
 - Designed and built a tool that turns messy .md files into typeset documents, with an outline that follows the reader.

EDUCATION & CERTIFICATIONS

- B.Tech, Computer Science and Engineering** · KIET Group of Institutions (AKTU), First Division, Honours 2016 – 2020
- Product Thinking & Design Engineering Bootcamp** · Molades Sep 2026
- UX Design Certification** · Interaction Design Foundation (IxDF), Top 10% of cohort Mar 2026
- Microsoft UX Design Professional Certificate** · Microsoft Nov 2025

AWARDS

- Extra Mile Performer Award 2022** · Nineleaps, for ownership and end-to-end delivery Jan 2023
- Feather on the Hat (3 times)** · Nineleaps, for consistent high-quality delivery 2022 – 2023
- TCS CodeVita Season 8** · Global Rank 325 in TCS's global coding contest 2019